



Ministry of Agriculture,
Fisheries and Mining



AGRO-INVEST
JAMAICA'S AGRIBUSINESS AGENCY

JAMAICA AGRI-BUSINESS INVESTMENT FORUM [JAIF] 2025

SEPTEMBER 17 - 19, 2025

MONTEGO BAY CONVENTION CENTER, MONTEGO BAY

JAMAICA



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Overview of the Forum

“Sustainable Agri-Business: Global Reach, Local Impact”

The Jamaica Agri-Business Investment Forum under The New F.A.C.E. of Food is a key initiative of the Ministry aimed at advancing:

- Food Security
- Agribusiness Development
- Climate Change Technologies
- Export Expansion

Hon. Floyd Green
*Minister of Agriculture,
Fisheries and Mining*

September 17 - 19, 2025
Montego Bay Convention Center, Montego Bay
Jamaica



Objective

The Jamaica Agri-Business Investment Forum [JAIF] 2025 serves as a catalyst for collaboration, knowledge exchange, and investment initiatives that promote resilience, growth, and positive impact in the agricultural sector.

The Agri-Business Investment Forum 2025 will seek to:

- Focus on attracting investments into the agriculture sector and accelerating agribusiness development.
- Promote Food Security and Sustainable Agribusiness Development (Increase Agri Output/Sustainably)
- Highlight Climate-Smart Technologies and Practices
- Foster Collaboration and Innovation Across the Value Chain
- Facilitate Export Expansion and Market Access
- Provide opportunities for agri-businesses to pitch directly to investors

Target Audience

Investors: Local, Regional and International

Target Invitees are:

- **Agri-business Investors** with access to the export markets.
- **Emerging enterprises** who are keen on agricultural activities and/or in need of support and seeking partnerships.
- **Entrepreneurs/Farmers** who are experiencing challenges in securing financing: i.e. has operational experience, etc., to sustain the enterprise/farm, and access the export markets.
- **Women and Groups** who own enterprises/farms as co-operatives or private entities.
- **Companies** that operate along the agri-business value chain e.g., Caribbean Broilers, Jamaica Broilers, Rainforest, Caribbean Producers, Trade Winds Citrus, etc.
- **Stakeholders** local and International



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Our Impact

Strengthening Jamaica's Agricultural Sector:

By promoting sustainable practices and collaboration, the forum will boost local agri-businesses, enhance food security, and create new export opportunities.

Attracting Global Investments:

The focus on climate-smart technologies and market access will draw international investors looking for sustainable and profitable opportunities in agriculture.

Driving Economic Growth:

With an emphasis on export expansion and innovation, the forum will contribute to economic growth through increased trade and investment in Jamaica's agricultural sector.





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Platinum Sponsorship Package

JM\$5M

- **Ultimate Brand Showcase:** Premier integration into the pre-conference global campaign, reaching a diverse international audience, including the vibrant Jamaican diaspora and beyond.
- **Leading Sponsorship Status:** Priority branding on all forum materials and significant stages, associating your brand closely with this national signature event.
- **Exclusive Opportunities:** Co-branded content and key speaking roles, enhancing digital and physical presence across pre-forum and forum activities.



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Gold Sponsorship Package

JM\$3M

- **Prominent Brand Exposure**: Strong visibility across forum materials and selected event stages, positioning your brand as a key supporter of the national agricultural sector.
- **High-Impact Engagement**: Opportunities for branded content and participation in panel discussions, aligning your brand with critical agricultural conversations.
- **Priority Access**: Early access to forum materials and exclusive networking opportunities with top industry stakeholders



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Silver Sponsorship Package

JM\$2M

- **Strong Brand Presence:** Inclusion in targeted event promotions and branded forum materials, ensuring solid visibility.
- **Interactive Sponsorship:** Opportunities to participate in focused workshops and breakout sessions, connecting your brand with an engaged audience.
- **Supporting Role:** Association with important forum segments, contributing to the success and impact of the event.



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Bronze Sponsorship Package

JM\$1M

- **Visible Brand Support:** Your brand included in the event's promotional materials and recognized during specific forum activities.
- **Engagement Opportunities:** Participation in select forum sessions, allowing for interaction with attendees.
- **Foundational Contribution:** Support the forum's goals while establishing your brand's commitment to agricultural development.



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Exhibitor Only-A

JM\$500k

- **Key Brand Visibility**: 20x20 booth space along with premium branding opportunities in the exhibition area, allowing for meaningful connections with attendees.
- **Product Spotlight**: Showcase your products and services to a focused audience in a high-traffic section of the forum.
- **Engaging Experience**: Connect with attendees through live demonstrations and hands-on interactions, boosting your brand's presence and influence.



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Exhibitor Only-B

JM\$300k

- **Essential Brand Exposure**: Booth space (20x10) and branding opportunities within the exhibition area, ensuring direct engagement with attendees.
- **Product Showcase**: Highlight your products and services to a targeted audience in a highly trafficked area of the forum.
- **Interactive Presence**: Engage with attendees through demonstrations and direct interactions, enhancing your brand's visibility and impact.

Packages at a Glance

Entitlements	PLATINUM JM \$5M	GOLD JM \$3M	SILVER JM \$2M	BRONZE JM \$1M	EXHIBITOR Only- A JM \$500k	EXHIBITOR Only- B JM \$300k
Opportunity to speak at Welcome & Cocktail Reception	⊙					
Feature as a key presenter in a break-out session	⊙					
Participate in pre- and post-event press coverage	⊙					
Vip exclusive access	⊙					
Feature a banner ad on the event website	⊙	⊙				
Content contribution to forum publication	⊙	⊙				
Two (2*30-sec) commercials on radio	⊙	⊙				
7-10 minute radio interview on forum days	⊙	⊙	⊙			
30 sec ad spot on digital screens during welcome reception, lunch breaks and closing gala	⊙	⊙	⊙			
Premium brand visibility in forum collateral: Bags, program, etc.	⊙	⊙	⊙			
Recognition on forum website	⊙	⊙	⊙	⊙		
Logo featured on digital screens and event signage	⊙	⊙	⊙	⊙		
Recognition in opening and closing remarks	⊙	⊙	⊙	⊙		
Exhibition Space	⊙ 20*20	⊙ 20*10	⊙ 15*10	⊙ 10*10	⊙ 20*20	⊙ 20*10
Number of Event Passes	6	5	4	3	2	2
Number of VIP Parking Passes	4	3	2			



Forum Assets And Sponsor Collaboration

- **Forum Website**
- **Media Launch**
- **Media Exposure**
- **Forum Publication**
- **Forum Marketplace**
- **Forum Opening Ceremony**
- **Forum Passes and Invitations**
- **Forum Collateral and Advertising**
- **Forum Registration Badge**
- **Forum Digital Campaign**
- **Forum Tote And Folder**
- **Partner Gift Items**



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We look forward to welcoming you on board and proudly announcing your partnership during the global launch

Thank You



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JAMAICA'S AGRIBUSINESS AUTHORITY

JAMAICA

Agri-Business

Investment Forum

[JAIF] 2025

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