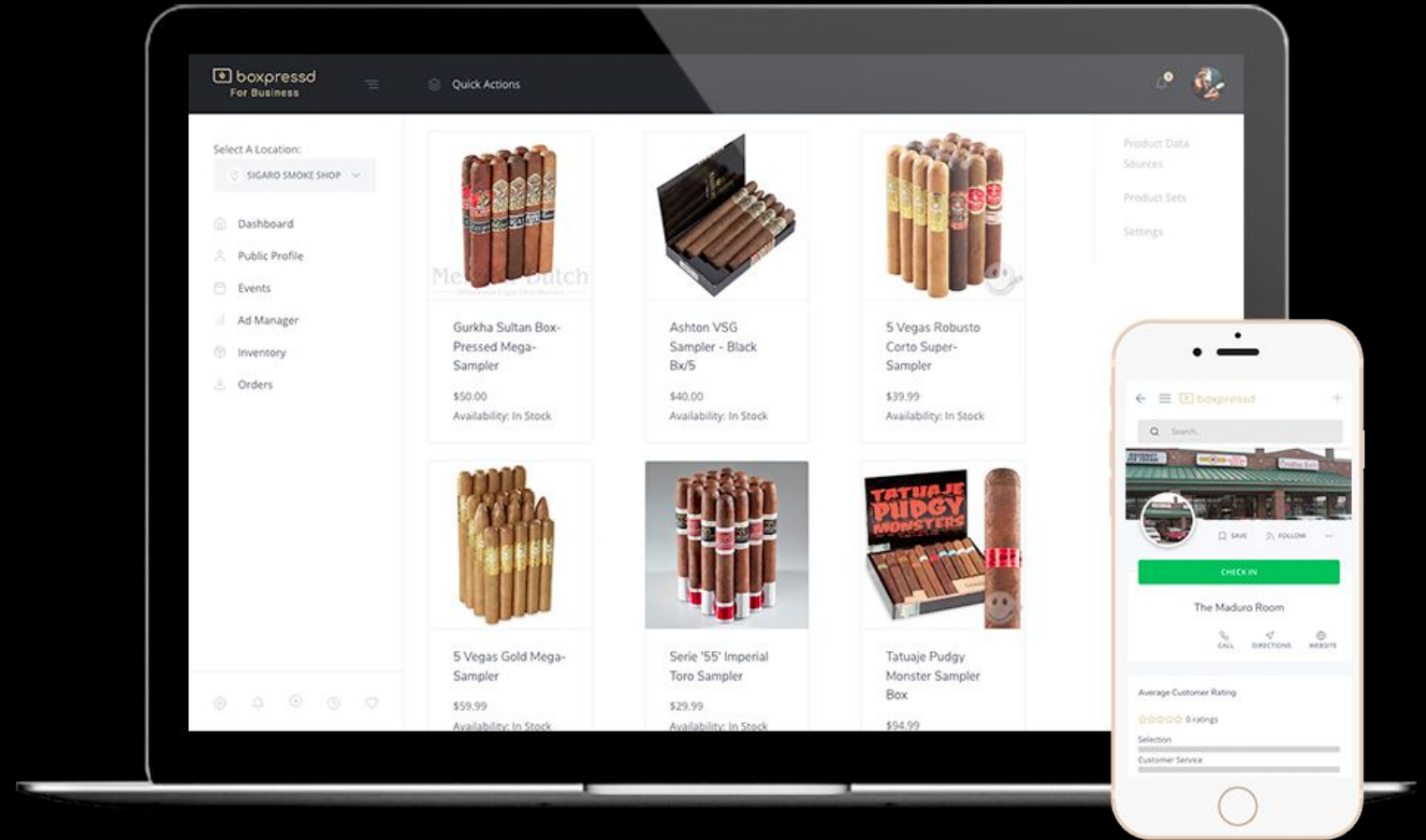


 **boxpressd**

Cigar App + Business Manager

# ABOUT US

Boxpressd is the first and only all-in-one bridge between consumers and cigar retailers / manufacturers. Boxpressd fills the gap left by current social media outlets that don't allow tobacco ads through offering all the essential marketing tools that Facebook and Amazon can't currently provide the cigar industry with.



## ADVERTISING

Modern marketing platforms such as Facebook and Google don't allow ads for tobacco products

## DIRECT SALES

Marketplaces, such as Amazon, don't allow the sale of tobacco products

## EASE OF USE

Advertising in magazines and existing cigar-related websites are "static" and do not give the advertiser direct control over ad content or insight into Cost Per Acquisition (CPA)

## REACH

Social media platforms have limited organic reach and favor ads as a way to reach more potential customers, yet ads for tobacco are not allowed on these platforms

# PROBLEM

## SOLUTION

### DEDICATED AD NETWORK

In addition to allowing advertising directly in Boxpressd, businesses will be able to have their ads displayed across our entire ad network on partner websites

### DYNAMIC ADVERTISING

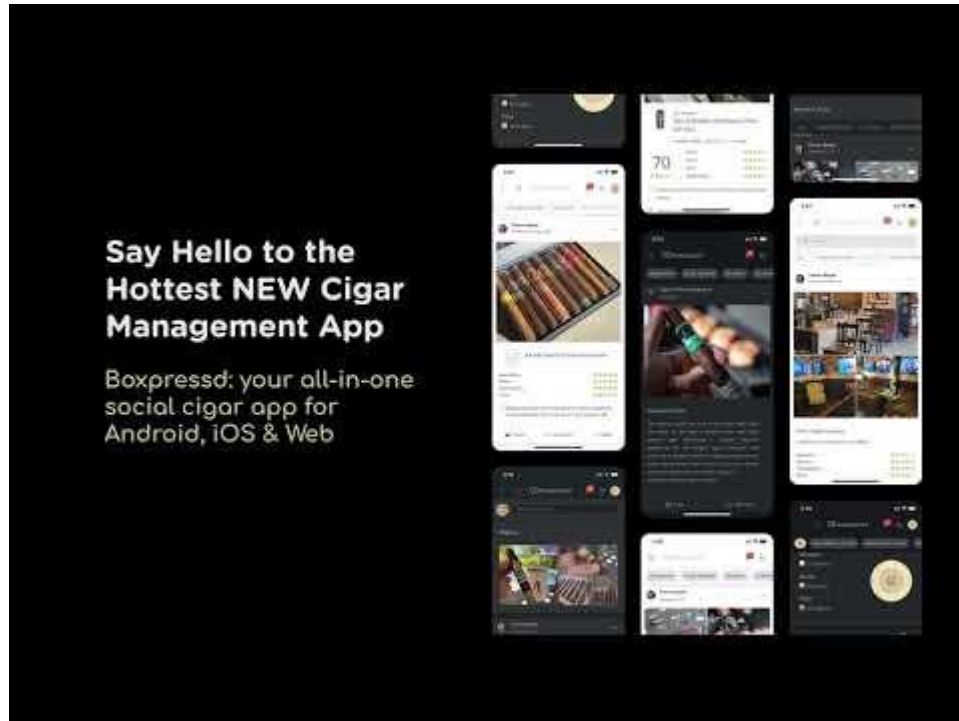
With dynamic advertising, businesses can monitor their CPA and adjust ads so they perform to meet their needs

### TARGET AUDIENCE

Our audience is already narrowed down to a specific market and is further targeted based on user smoke preferences using AI

### ORGANIC REACH + ADS

Our algorithm shows content to the right users and allows additional reach through ads in our ad network



## PRODUCT OVERVIEW

### UNIQUE

Only product specifically dedicated to this niche market

### FIRST TO MARKET

No other cigar app / website offers these tools to cigar businesses

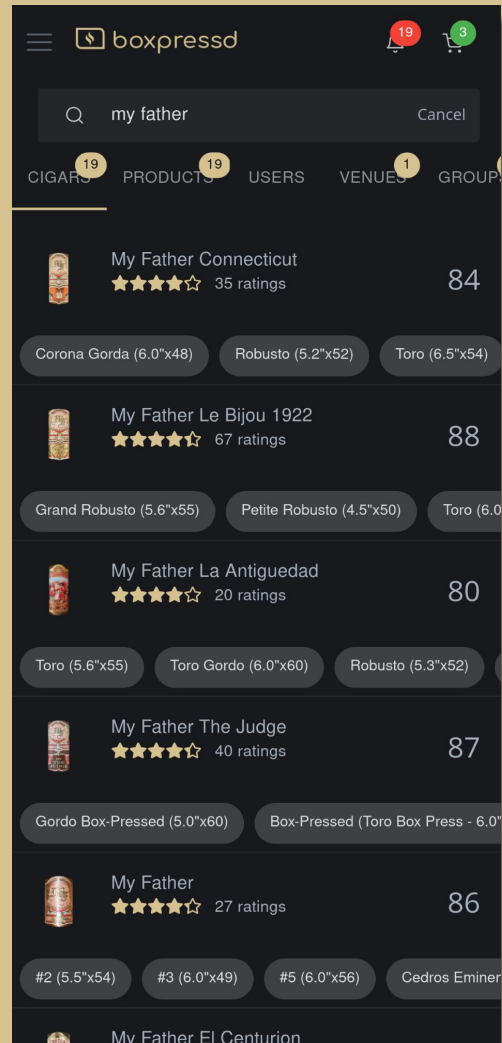
### TESTED

Boxpressd is available on Google Play and Apple's App Store in addition to being a web app at <https://boxpressd.app>

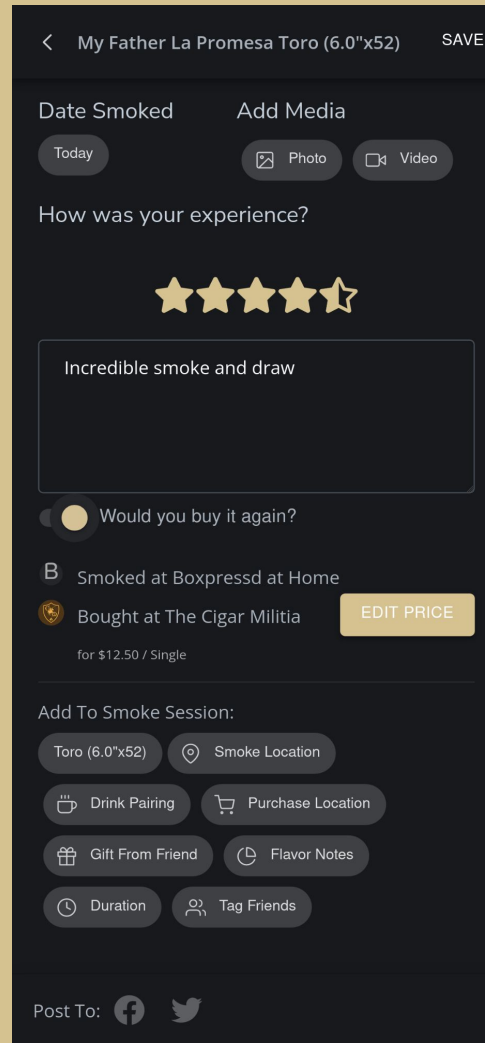
### AUTHENTIC

Designed with the help of consumers and business owners

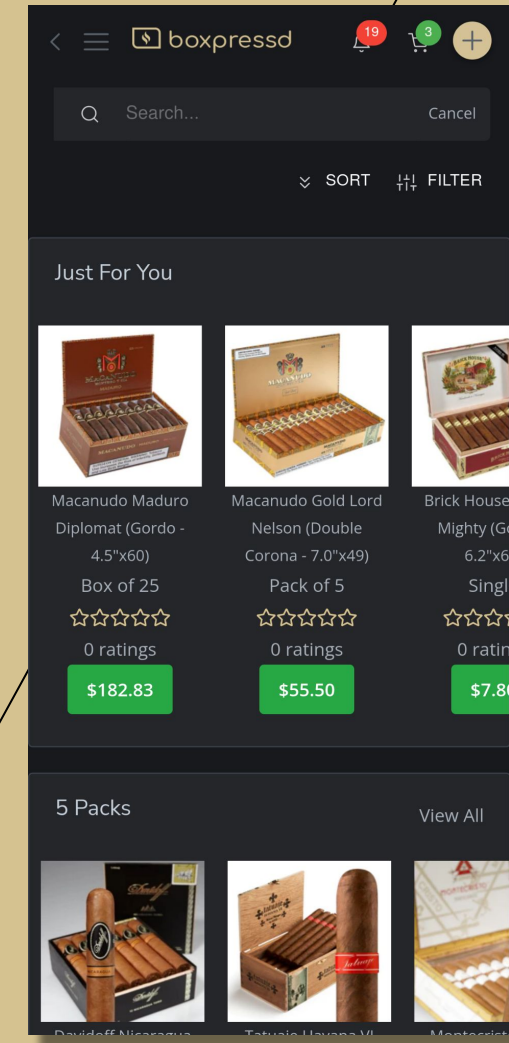
## Smoke



## Rate



## A.I. Recommendations

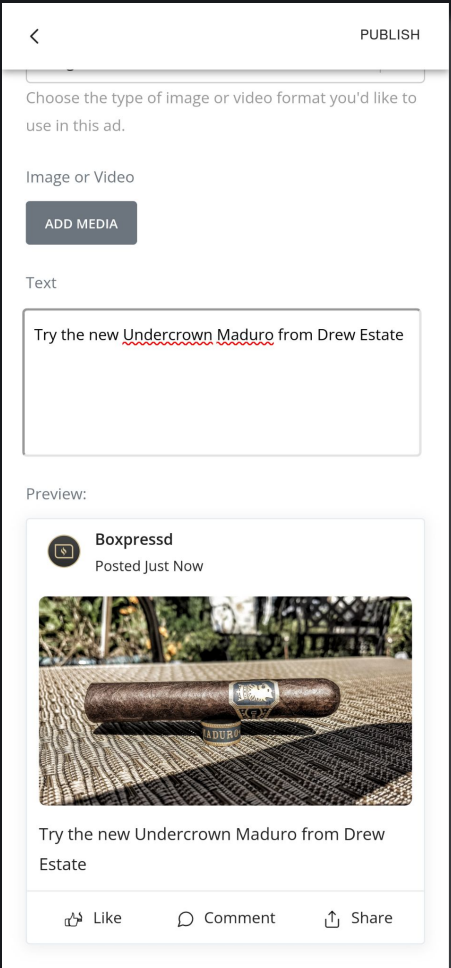




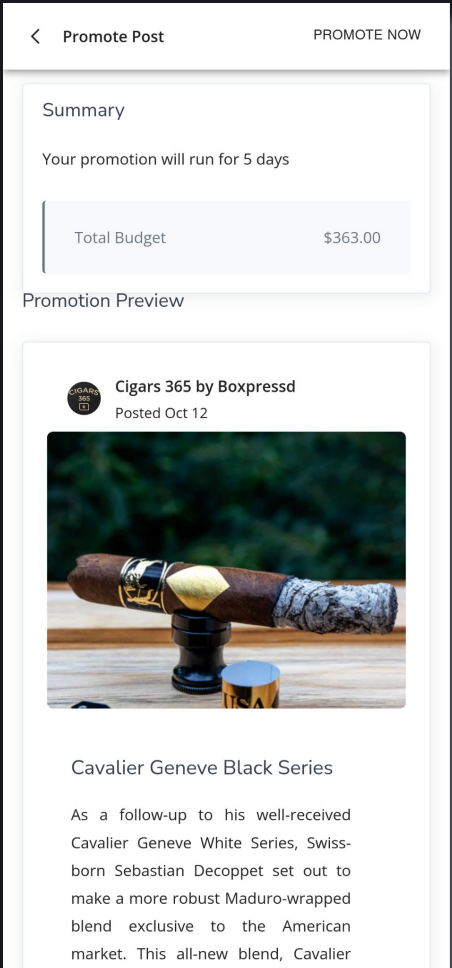
# BOXPRESSD FOR BUSINESS



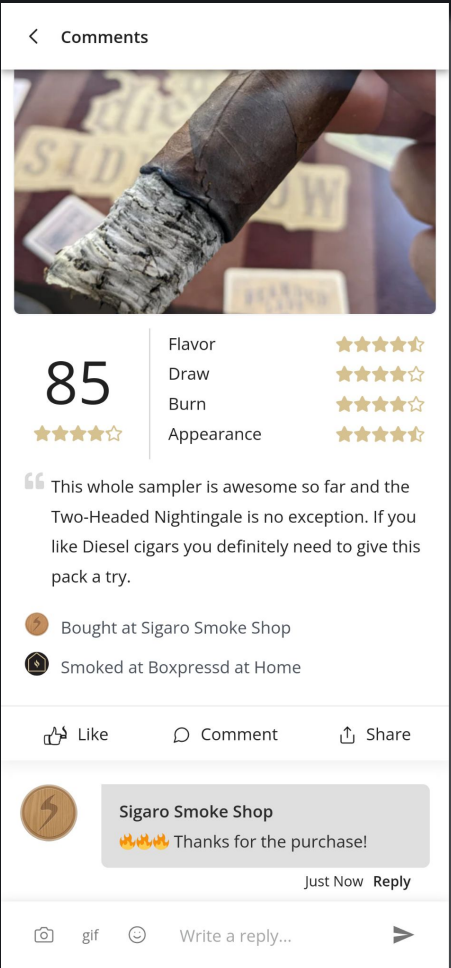
## Post



## Promote



## Engage



# OUR COMPETITION

## BOXPRESSD

We're the first and only cigar tech company that's stepping up to fill the marketing gaps left by both Amazon and Facebook.

Currently running trials in South Carolina.

Available on Google's Play Store, Apple's App Store, and anywhere on the web.

## INDUSTRY COMPETITORS

**Cigar Scanner** - <https://www.cigarscanner.com>

Similar social features and virtual humidor. No way for businesses to advertise or sell products. Android native app and web only.

**Cigar Dojo** - <https://dojoverse.com>

Similar social features. No virtual humidor. Static ads and no product sales. No native app, web only.

**Cigar Sense** - <https://cigarsense.com>

Cigar recommendations based on cigar analysis. Expensive. No other features. No native app, web only.



# OUR COMPETITION



## MEET THE TEAM



TREVOR BOYER

Technical Founder  
Chapin, SC

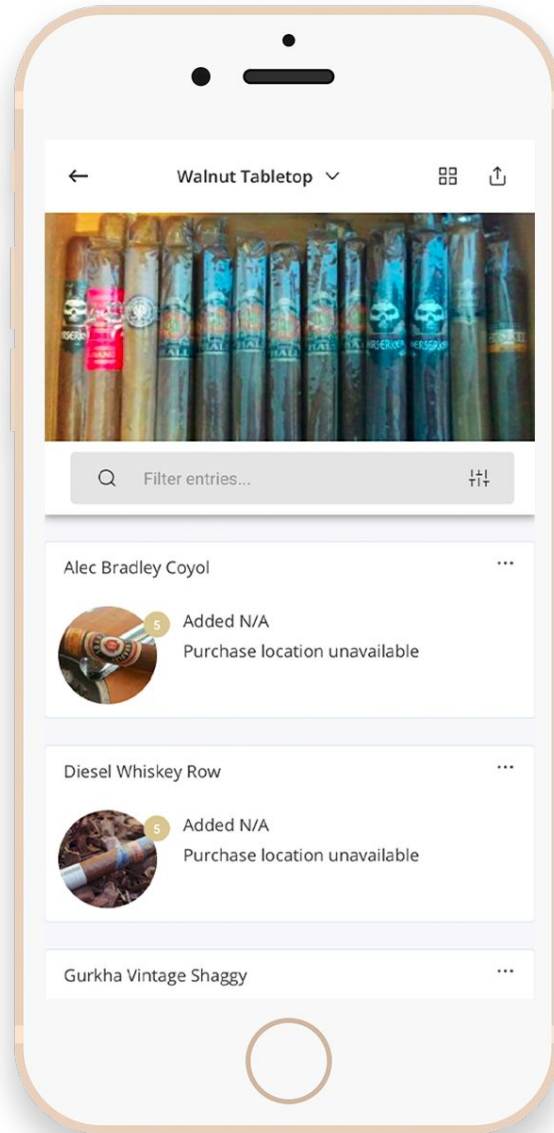
<https://www.linkedin.com/in/trevordboyer/>



KIRTLAN LEWIS

Marketing Founder  
Chapin, SC

<https://www.linkedin.com/in/kirtlan-lewis/>



## SUMMARY

Boxpressd is the first social network for the cigar industry that gives retailers and brands full control over their profiles so they can market their products without restrictions and run ads that compete with modern needs.

All the while, it gives cigar connoisseurs the tools they need to track their inventory and favorite smokes so they can receive marketing alerts at the right time. Boxpressd is to the cigar industry what Vivino is for wine and Untappd is for beer. It's one of the few industries that is not in competition with Amazon or Facebook - cigars cannot be sold or advertised on either platform. Boxpressd *is* the all in one cigar management social app!

<https://boxpressd.app>