



New Smart Kitchen Timer from OrbSense Technologies Puts an End to Distracted Cooking

Seattle, WA – Despite all of the technical advances in the kitchen, cooking remains an activity which requires time and a good degree supervision. As a result, people are often unable to easily monitor certain cooking activities while moving about in the home. Often, home cooks must leave an active kitchen unattended for short periods (e.g. to take a call, to let out the dog, to change a baby's diaper, etc.) and it's easy to become distracted and forget to return in time. This can not only result in boil-overs and overcooked food, but can also create serious safety issues. Even worse than the inconvenience and the mess, is the valuable time you lose.

cluck, the first product from OrbSense Technologies, is a patent-pending kitchen temperature sensor and timer which works with the pots and pans you already own. The food-safe sensor and companion smartphone app work together to make it easier to monitor and prepare some of your favorite foods more conveniently, consistently and safely every time you cook.

"Now when you set a pot of water to boil, you can set cluck and focus on something else," says Co-Founder Feridoon Malekzadeh. "Continue with meal preparation, answer your child's geography question or re-read that tricky recipe you're trying out for dinner. Cluck will keep you connected to the kitchen and to your food."

According to a recent report by the National Fire Protection Association, 45% of home structure fires involved cooking equipment. Ranges or cooktops accounted for the majority (61%) of home cooking fire incidents with unattended cooking being the leading contributing factor in these fires and fire deaths by far.

"When you cook with cluck," says OrbSense Co-Founder Arne Gaenz, "You can have the peace of mind that when your eggs, noodles or potatoes need you, the app will call you back to the kitchen."

OrbSense Technologies is a Seattle based start-up creating innovative products which deliver micro-moment utility. Fully functional prototypes of cluck have been produced and tested. The final product is now ready for mass production and will be kicking off with a crowd-funding campaign on IndieGogo this October.

For more information on cluck, go to: <http://cluck.orbsense.com>

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