

Ubanx is the easiest, user-friendly and real-world connection to the crypto economy. The blockchain platform for the mainstream.

### Ubanx Wallet App

User-friendly interface enabling mass adoption: easily buy and sell crypto, transition from/to local and international FIAT currencies offering low fees and benefits.

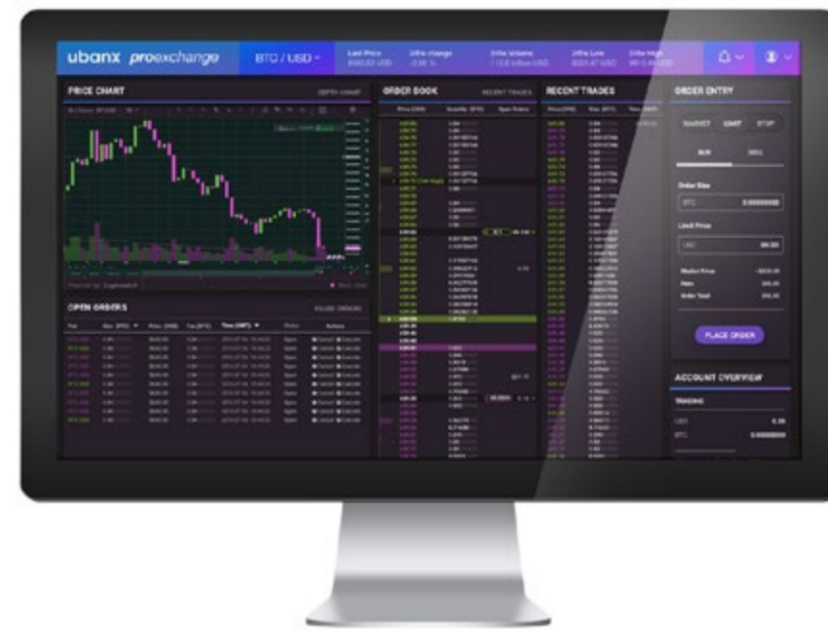
- ✓ Fast and secure onboarding
- ✓ Buy, sell and transfer digital currencies with a smooth user experience
- ✓ Transition from/to local and international FIAT currencies
- ✓ Lower fees and benefits for BANX holders



### Latamx Exchange

The Ubanx Exchange aims to be a trader-centric exchange, with low fees, the most convenient Fiat deposit management, and a professional and intuitive trading experience.

- ✓ Secure, scalable and fast
- ✓ A.I. powered portfolio optimization
- ✓ User-centric platform, customer support and assistance
- ✓ Reward to active traders and reduced fees with BANX token



### Ubanx Retail Stores

Walk-in retail stores to open your first crypto account with the help of Ubanx blockchain experts. Or, meet and connect with others while enjoying a coffee in the chill area.

- ✓ Buy your first crypto
- ✓ Exchanges and Trading and ATM
- ✓ Ubanx Crypto School
- ✓ Crypto Store
- ✓ Lounge and Co-work



## Latamx

Latin America is a large, technologically-savvy, mobile-oriented, underserved market with several characteristics of a profitable market for an exchange.

The Ubanx team has developed the infrastructure to operate in Latin America in a compliant and scalable way.

Ubanx will bring the masses to digital finance and crypto exchange through it's already existing networks for operations and customer acquisition.



	Argentina		Honduras
	Bolivia		México
	Brasil		Nicaragua
	Chile		Panamá
	Colombia		Paraguay
	Costa Rica		Perú
	Dominicana		Salvador
	Ecuador		Uruguay
	Guatemala		Venezuela

### A world-class tech, finance and blockchain team

Ubanx founding officers and management team includes technical leaders, banking and investment professionals, and other experienced technology and business executives, that have successfully created, developed, and grew financial and consumer value propositions.



Pablo Orlando, Co-founder and Director of Ubanx has a history of democratizing technology. He is the founder of Avenida, coined the "Amazon of Argentina" and was named MIT TR35 Innovator by MIT's Technology Review magazine in 2015. His history includes advisory broker roles in the Stock Exchange of Buenos Aires as well as leadership roles in organizations focused on connecting entrepreneurs worldwide. Pablo has launched multiple successful startups all which focus on combining and improving connectivity for the public. Pablo holds a BA and MSc. in Economics from St. Andrews and an MBA from Hult University



Mary Saracco, a former Investment Professional at the World Bank Group serves as Co-founder and Chief Investment Officer at Ubanx. Her experience as an Investment Banker at UBS gives her a prominent background in traditional banking, emerging markets and economics. Mary was the Chief Financial Officer at Zeppelin Solutions, a blockchain security infrastructure company that has supported prominent projects such as ShapeShift, Augur, Storj, Brave, BitGo, Golem, Omise and Kik. Mary directed the first blockchain efforts at the International Finance Corporation (IFC) via the Blockchain Lab.



Janes Cochesa is a senior partner at private equity firm Cochesa Investment. He has extensive experience managing and growing investment operations globally with a focus on franchises, finances and sales for global ventures. He successfully franchised DOG Hotels. Janes holds an MBA from Hult University and a Masters in Finance from Florida International University



Nick has extensive experience at the intersection of mainstream digital products and banking. Named "Mobile Global Innovator" by Worldwide Investors Network, Nick performed as a consultant for Deloitte and Touche in the Banking ERS and Strategic Risk Management practice, at engagements with large South American banks such as Itau Unibanco (NYSE: ITUB). After that, he was CEO of a consumer-facing mobile company backed by Silicon Valley Bank and Mastercard. Most recently, Nick was a co founder of the first regulated open bank of LatAm, apibank.io, a platform employed by non-banking consumer companies to power their financial value propositions.



### The BANX Token

Ubanx will issue a utility token called **BANX**. This token will have 3 main uses throughout the platform



**As a spendable token:** users will be able to pay reduced fees on the Ubanx Wallet App, Ubanx Pro Exchange or on the Ubanx Spaces services and facilities, using the BANX Token.



**As a staking token:** users will have benefits for holding different amounts of BANX Tokens in their accounts, such as access to free Priority Pass memberships, discounts on retail products and services and participation in Community Discussion Workgroups.



**As a bidding token:** the company will offer rights to operate a Ubanx Spaces in different geographic zones by an auctioning mechanism, run through a smart contract, that can only be won by offering the highest bid in BANX.

### Partners

