



PeopleGrove[®]

Connecting students
and professionals with
the people and
resources they need,
when they need them.



PROBLEM

Many are questioning the value of a college education.

Only half of US alumni strongly agree their education was worth the cost.





The way students value and experience their education has changed

They have new expectations.

JOB OUTCOMES

Not just a degree

SOCIAL & DIGITAL

Not isolated and static

EXPERIENTIAL

Not theoretical



A photograph of two men sitting at a wooden table in a kitchen-like setting. The man on the left is a Black man wearing a grey hoodie, smiling broadly. The man on the right is a white man wearing a black t-shirt, looking at a laptop screen. The background shows wooden cabinets and various kitchen items.

A UNIVERSITY'S GREATEST ASSET IS ITS PEOPLE.

Supportive relationships most influenced, even **doubled**, graduates' perception that their education was worth the cost.



If support falls short of students' expectations, there are major repercussions for all universities.

1 in 3

students will fail to graduate in 6 years

50%

decline in alumni giving rates from '90 to '15

92%

of execs believe there is a serious skills gap



SOLUTION

PeopleGrove is an integrated mentorship and advising platform for universities.

Our goal is to become the connective tissue within every school, unleashing the full potential of a university's community and social capital.



PeopleGrove is the most advanced, unified solution for relationship-driven success.



Mentorship

Smart Matching
Goal-Tracking
Group Mentoring



Support Network

Smart Search
Map Visualization
Privacy Setting



Advising

Calendar Sync
Note Collaboration
Task Management



Communication

Video Chat
Email Integration
Mobile



Reporting

Dashboards
Segmentation
Exportable

Platform

Integrated Scalable Reliable Secure Compliant



OUR AMAZING PARTNERS



“Our vision is to empower Stanford students to transform their education and ambitions into meaningful work. Connections and relationships are the heart and soul of our model.”

Farouk Dey,
Stanford's Dean of Career Education
PeopleGrove Development Partner





Reilly, CTO

Adam, CEO



UMUC

University of Maryland University College

“This is such an innovative company and they’re such an innovative team, that I cannot imagine any client not being absolutely thrilled.”

Francine Blume

Assistant VP of Career Development



APPENDIX PRODUCT SCREENSHOTS

DRIVE CONNECTIONS

That lead to better career and academic outcomes

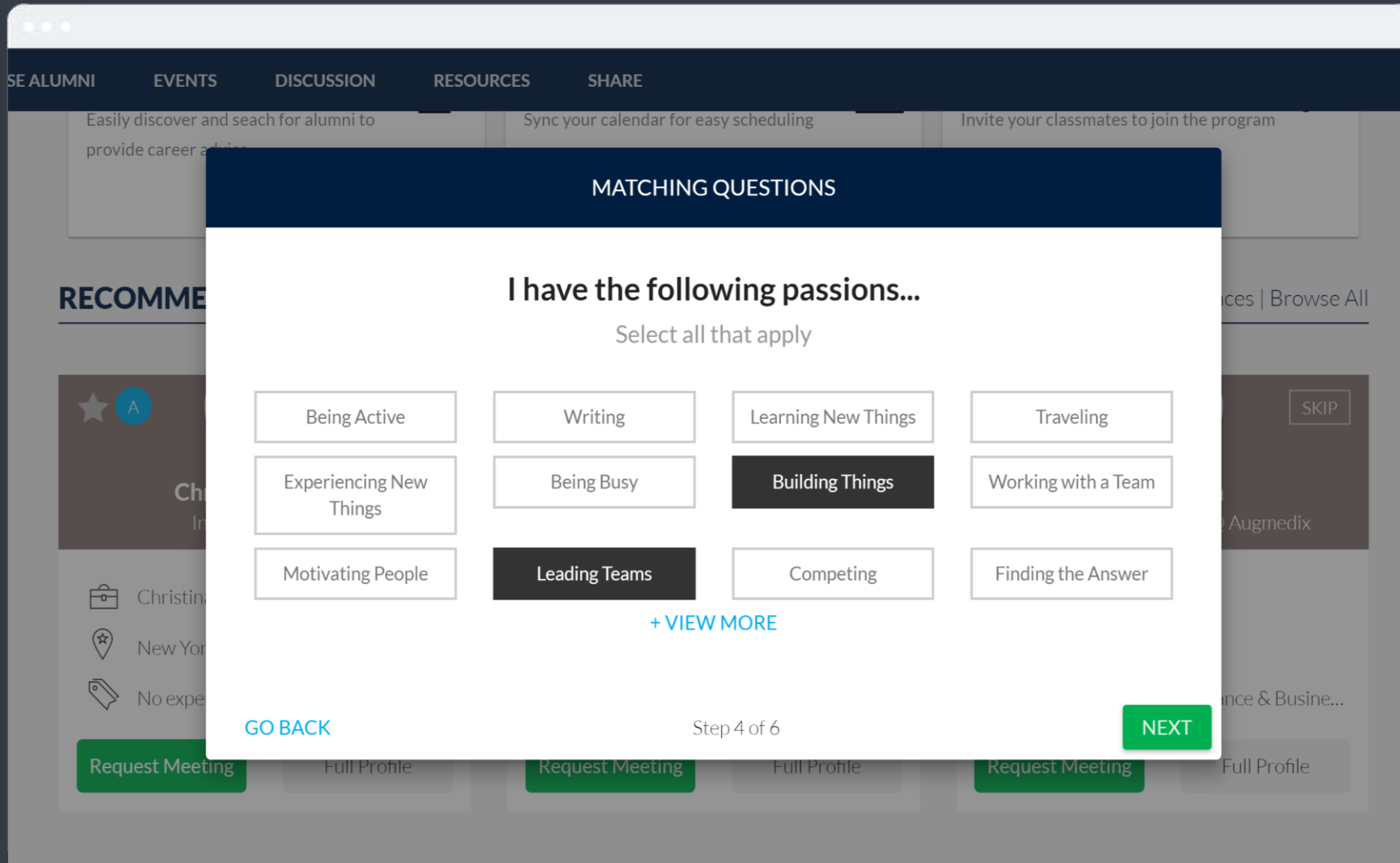
The screenshot displays a web interface for finding mentors. It features a grid of user profiles, each with a star icon, a circular profile picture, and a name with a title. The first profile is Adam Saven, Product Manager, with a green 'H' icon and a blue 'A' icon. Below his name, it says '5+ "flash" meetings available this month!'. The second profile is Carol Hu, Academic Publisher, with a red 'H' icon and a blue 'A' icon. Below her name, it says '3 more "flash" meetings available this month!'. Below the profiles, there are filters for education (UPenn 2012, Economics; Baylor College), work experience (Credit Suisse, Google Ventures; Kneerim, Wil...), and expertise (BUSINESS, CONSULTING, TECHNOLOGY; No expertise; Making the "w...'). At the bottom of the profiles, there are buttons for 'FULL PROFILE' and 'REQUEST MENTOR' (highlighted in green).

A circular overlay on the right side of the screen shows a 'FILTERS' panel. It has two sections: 'AVAILABILITY' and 'LOCATION'. Under 'AVAILABILITY', there are two options: 'Available to...' with an unchecked checkbox, and 'People who are nearby specifically here to help' with a checked checkbox. Under 'LOCATION', there is a text input field containing 'NEW YORK, NY, USA' and a search box with the placeholder 'Enter a city...'. At the bottom of the filter panel, there are two buttons: 'CLEAR FILTERS' and 'UPDATE' (highlighted in blue).

Extensive filtering options to discover and meet mentors and alumni nearby specifically here to help

INTELLIGENT RECOMMENDATIONS

Personalized matches for every student



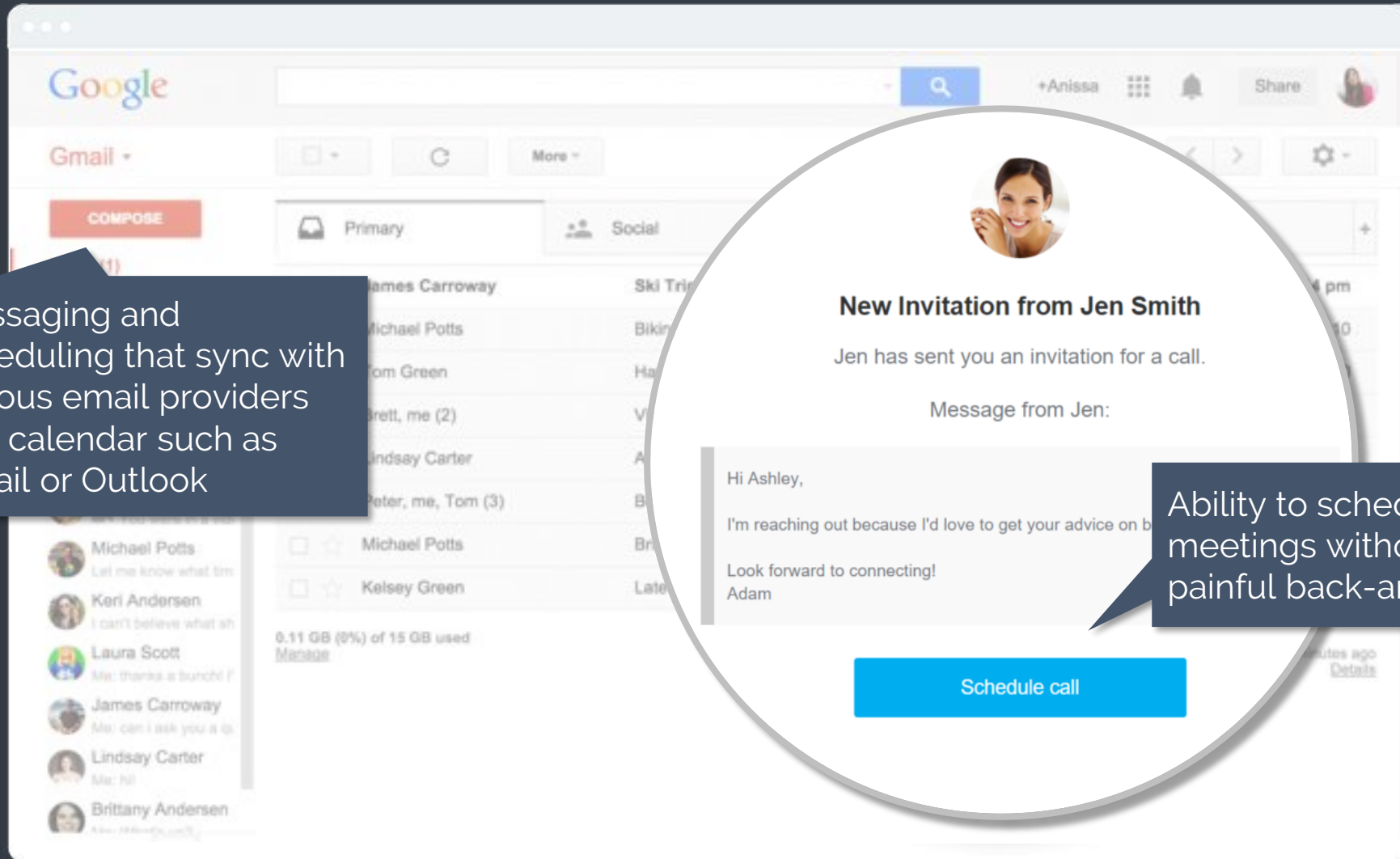
PERSONAL SUPPORT

From someone who has been in your shoes

A screenshot of a video call interface. At the top left, the contact is identified as "Reilly Davis, CTO / Product Mar". A dark control bar contains buttons for "MUTE", "TURN CAME OFF", and "END CALL", along with a timer showing "10:43". The main area shows a large video feed of a woman with blonde hair and blue eyes, smiling. A smaller video feed of a woman with dark hair is visible in the bottom right corner. A callout box on the right side of the interface contains the text: "Ability to schedule live video chats right here". Another callout box below it contains the text: "Messaging and scheduling that sync with your email inbox and calendar".

EMAIL / CALENDAR INTEGRATIONS

For frictionless communication



Messaging and scheduling that sync with various email providers and calendar such as Gmail or Outlook

Ability to schedule meetings without the painful back-and-forth

GOAL TRACKING

For Accountability & Automated Reminders

HOME BROWSE NETWORK MENTORSHIP FORUM RESOURCES GROUPS SHARE

COMMUNICATION TIMELINE **GOALS** SHARED FILES

Long-Term Mentorship
Timothy Saven
ONGOING

Flash Mentorship
Adam Saven
NOT ACCEPTED

Flash Mentorship
Jenny Saven

Flash Mentorship
Irene Greene
NOT ACCEPTED

Flash Mentorship
Adam Saven

Flash Mentorship
Adam Saven
DECLINED

Brittany Andersen

This page is for you and your mentor to set goals to help make the most of your mentorship relationship. You can choose whether or not to share a specific goal. By setting a Reminder date, you'll get an email to remind you of a certain goal until you've marked it complete.

SHARED GOALS **YOUR GOALS**

GOAL / TASK	SHARED	REMINDER DATE
<input checked="" type="checkbox"/> Check Out Mentorship Gameplan Apr 25, 2017 by Adam Saven (PeopleGrove) More Detail	<input type="checkbox"/>	<input type="checkbox"/> 4/15/17 ✎
<input checked="" type="checkbox"/> Review Partnership Agreement May 11, 2017 by Adam Saven (PeopleGrove) More Detail	<input type="checkbox"/>	<input type="checkbox"/> 4/16/17 ✎
<input type="checkbox"/> Fill Out Self-Assessment Form & Create Goals More Detail	<input type="checkbox"/>	<input type="checkbox"/> 4/28/17 ✎
<input type="checkbox"/> Thank Your Mentor More Detail	<input type="checkbox"/>	<input type="checkbox"/> 7/7/17 ✎

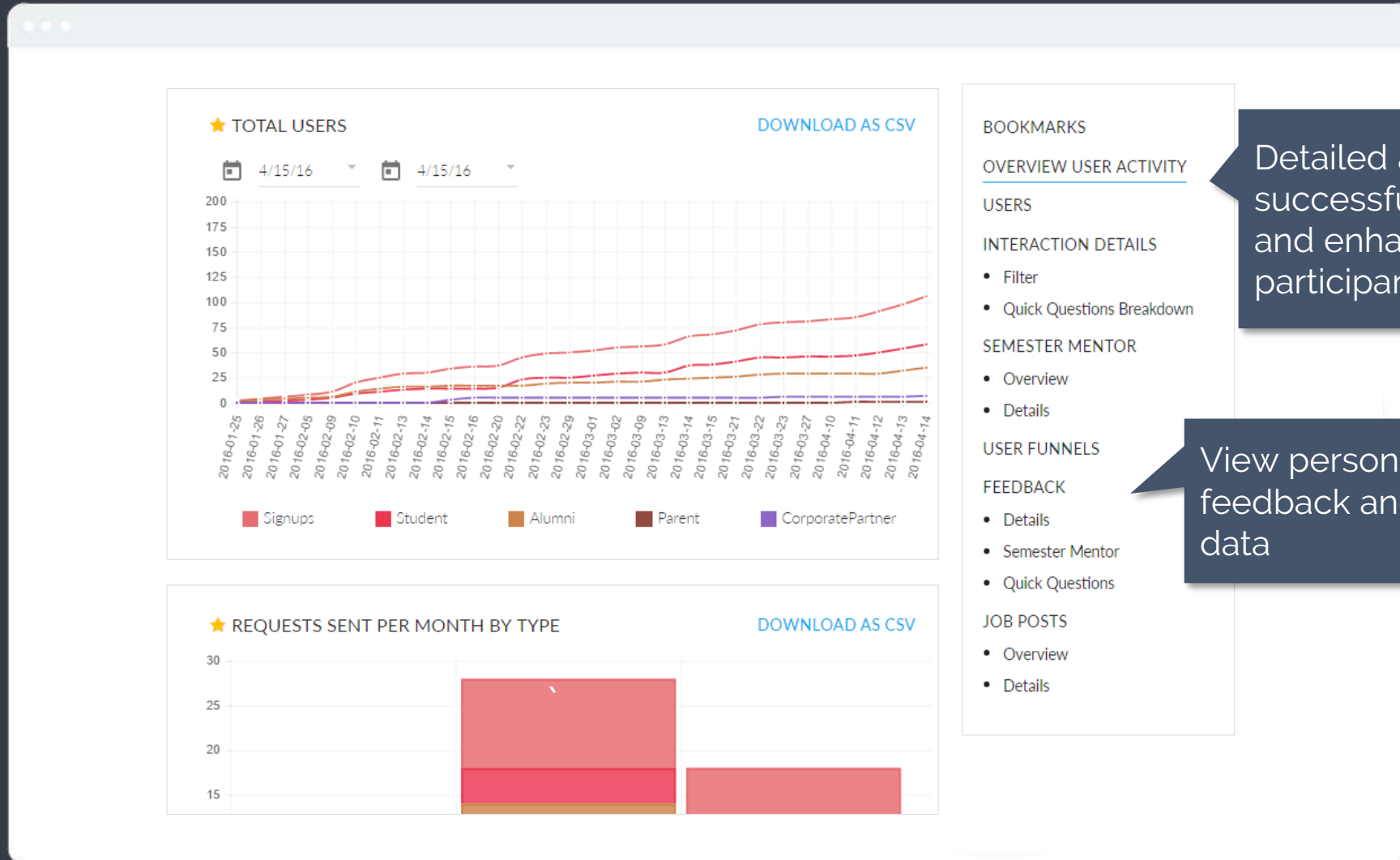
ADD NEW TASK

Goals can be pre-assigned by your program admin or self-created

Ability to set automated reminders to remind mentees or mentors of goals

THE END RESULT

Powerful & exportable engagement data for your team



Stanford
University



GEORGETOWN
UNIVERSITY



JOIN US.
You're in great company.

